

Date: November 12, 2004

Current Geography Selection: 1, 5,10 mile radii: Baldwin LN & US Hwy 69, Crystal Lakes, Excelsior Springs, MO 64024

Lat: 39.358100 Long: -94.238380

City: Excelsior Springs Pop: 11,257

County: Clay Pop: 194,656

Zip: 64024 Pop: 16,776

2009 Consumer Expenditure Projected Report

Average Household Annual Expenditures

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Total Households	1,408	6,893	16,092
Median Household Income	\$58,715	\$52,037	\$60,764
Total Average Household Expenditure	\$56,121	\$49,786	\$52,939
Airline Fares	\$382.34	\$338.75	\$360.93
Alcoholic Beverages	\$534.63	\$474.06	\$502.50
Alimony And Child Support	\$159.37	\$142.04	\$148.45
Apparel	\$3,000.04	\$2,661.58	\$2,825.20
Apparel Services And Accessories	\$387.26	\$342.64	\$365.32
Audio Equipment	\$84.80	\$75.04	\$80.22
Babysitting And Elderly Care	\$300.98	\$266.94	\$285.02
Books	\$102.11	\$90.54	\$96.02
Books And Supplies	\$150.77	\$133.99	\$141.78
Boys Apparel	\$161.16	\$143.12	\$151.80
Cellular Phone Service	\$90.14	\$80.08	\$84.66
Cigarettes	\$471.01	\$417.69	\$444.16
Computer Hardware	\$432.91	\$384.81	\$407.95
Computer Information Services	\$44.22	\$39.33	\$41.78
Computer Software	\$57.68	\$51.14	\$54.33
Contributions	\$1,676.72	\$1,484.59	\$1,581.58
Coolant And Other Fluids	\$12.73	\$11.29	\$11.99
Cosmetics and Perfume	\$123.04	\$108.98	\$116.01
Deodorants and Other Personal Care Products	\$40.48	\$35.96	\$38.01
Education	\$946.34	\$841.44	\$886.84
Electricity	\$1,666.36	\$1,479.65	\$1,569.29
Entertainment	\$2,875.39	\$2,548.94	\$2,714.31
Fees And Admissions	\$720.17	\$638.17	\$680.33
Finance Charges Excluding Mortgage And Vehicle	\$246.70	\$218.98	\$232.00
Floor Coverings	\$90.08	\$79.73	\$85.14
Food And Beverages	\$9,097.90	\$8,067.95	\$8,572.33
Food At Home	\$5,399.03	\$4,790.57	\$5,084.20
Food Away From Home	\$3,164.24	\$2,803.32	\$2,985.63
Footwear	\$555.06	\$493.03	\$522.03
Fuel Oil And Other Fuels	\$109.44	\$97.01	\$103.61
Funeral And Cemetery	\$149.69	\$133.27	\$139.92
Furniture	\$546.55	\$483.84	\$517.73

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Gasoline And Oil	\$1,979.63	\$1,754.06	\$1,876.20
Gifts	\$1,689.60	\$1,499.14	\$1,588.82
Girls Apparel	\$195.89	\$173.83	\$185.50
Hair Care	\$78.47	\$69.67	\$73.69
Hard Surface Flooring	\$14.62	\$12.96	\$13.82
Health Care	\$3,566.69	\$3,164.05	\$3,351.95
Health Care Insurance	\$1,726.09	\$1,530.58	\$1,620.40
Health Care Services	\$1,084.14	\$962.49	\$1,017.11
Health Care Supplies And Equipment	\$756.46	\$670.98	\$714.44
Household Services	\$432.95	\$383.80	\$409.03
Household Supplies	\$889.79	\$785.74	\$845.47
Household Textiles	\$139.28	\$123.34	\$130.97
Housewares And Small Appliances	\$1,171.65	\$1,039.54	\$1,106.08
Indoor Plants And Fresh Flowers	\$97.15	\$86.12	\$92.08
Infants Apparel	\$138.94	\$123.41	\$130.73
Jewelry	\$137.57	\$121.49	\$130.21
Legal And Accounting	\$119.81	\$106.42	\$113.07
Magazines	\$63.07	\$55.96	\$59.25
Major Appliances	\$257.80	\$228.51	\$244.07
Mass Transit	\$117.64	\$104.21	\$111.06
Men's Apparel	\$558.51	\$495.73	\$525.55
Mortgage Interest	\$3,239.70	\$2,872.53	\$3,064.72
Natural Gas	\$542.41	\$482.16	\$511.07
New Car Purchased	\$1,406.28	\$1,247.43	\$1,320.21
New Truck Purchased	\$1,066.01	\$944.54	\$1,001.29
New Vehicle Purchase	\$2,472.29	\$2,191.97	\$2,321.50
Newspapers	\$131.77	\$116.90	\$123.77
Oral Hygeine Products	\$35.95	\$31.89	\$33.81
Other Lodging	\$1,126.48	\$1,000.30	\$1,084.14
Other Miscellaneous Expenses	\$125.99	\$111.82	\$118.41
Other Repairs And Maintenance	\$116.74	\$103.60	\$110.41
Other Tobacco Products	\$50.09	\$44.36	\$47.21
Other Transportation Costs	\$922.56	\$818.38	\$868.35
Other Utilities	\$449.04	\$398.16	\$423.29
Paint And Wallpaper	\$52.84	\$46.85	\$49.91
Personal Care Products	\$215.69	\$191.20	\$203.09
Personal Care Services	\$602.29	\$534.82	\$567.45
Personal Insurance	\$636.81	\$564.47	\$601.29
Pet Supplies And Services	\$298.94	\$264.81	\$282.13
Photographic Equipment And Supplies	\$139.03	\$123.18	\$131.22
Plumbing And Heating	\$77.16	\$68.25	\$73.08
Property Taxes	\$555.58	\$484.47	\$528.63
Public Transportation	\$603.55	\$534.75	\$569.43
Records / Tapes / CD Purchases	\$145.59	\$129.27	\$136.90
Recreational Equipment And Supplies	\$1,090.76	\$966.17	\$1,032.05
Rental Costs	\$4,593.76	\$4,101.45	\$4,332.94

Roofing And Siding	\$93.39	\$82.96	\$88.10
Satellite Dishes	\$9.83	\$8.74	\$9.23
Shaving Needs	\$16.22	\$14.38	\$15.26
Shelter	\$10,414.67	\$9,257.02	\$9,860.78
Telephone Service Excl Cell Phones	\$1,395.11	\$1,238.98	\$1,312.56
Televisions	\$125.51	\$111.02	\$118.36
Transportation	\$11,599.49	\$10,278.42	\$10,942.44
Tuition	\$795.57	\$707.45	\$745.06
Used Car Purchase	\$1,637.49	\$1,448.67	\$1,549.35
Used Truck Purchase	\$962.75	\$851.29	\$909.45
Used Vehicle Purchase	\$2,600.24	\$2,299.97	\$2,458.81
VCRs And Related Equipment	\$56.11	\$49.78	\$52.90
Vehicle Insurance	\$1,290.80	\$1,145.09	\$1,218.93
Vehicle Repair	\$1,264.26	\$1,122.05	\$1,190.05
Vehicle Repair And Maintenance	\$1,276.99	\$1,133.34	\$1,202.05
Video And Audio Equipment	\$1,064.46	\$944.60	\$1,001.94
Video Game Hardware And Software	\$36.09	\$32.06	\$33.87
Watches	\$27.06	\$24.01	\$25.64
Women's Apparel	\$1,003.23	\$889.82	\$944.28